



Campaign Ideas

Feel free to use the following ideas to help turn this into a competition or community event. Have other ideas? We'd love to hear about them! Please email mcaruso@habitatkc.org

1. Group competition – Great for college groups, departments of a company, Sunday School classes, etc.
 - a. Each department/group/class gets their own Make Change box to collect coins for a defined period of time (we suggest 2-4 weeks).
 - b. Other departments/groups can put bills into your box to offset that much change
 - c. An objective party counts all the boxes at the end of the time frame and the group that collects the most wins a prize

Example: You're an employee at American Century in the Human Resources department and work with your company to set up this contest. Each day you put your change into the Human Resources box. When you go to meet with someone from the marketing department, you drop a \$1 bill into their box. Upon counting your bin at the end of the term, you've collected \$9.85 in change and \$4 in bills, netting \$5.85 for your box (but giving \$13.85 to Habitat KC). The marketing department has collected \$11.02 in change and has \$5 in bills, netting \$6.02 (but giving \$17.02 to Habitat KC). The Marketing Dept. wins a jeans day for their department.

2. Noisy offering at church
 - a. Pick a specific date on your church calendar and let people know what's happening in advance so they can collect and bring in change.
 - b. On the prescribed day, have kids bring in containers (coffee cans or washed out margarine tubs are great).
 - c. At children's time (or whatever works best in your service) have kids go around the sanctuary and collect the change that people have brought from home. As they wander around the room, you'll be able to hear how they're doing!
 - d. Have the kids bring their offerings up to the front of the church and explain what the money is for – that it will help families get a house of their own (perhaps have someone from Habitat KC there, do a sermon related to housing, etc.)
3. Individual competition
 - a. Get a group of friends, coworkers, family, classmates, etc. to each take their own Make Change box.
 - b. Set a defined period of time to focus on collecting change
 - c. Count up each box at the end (in front of each other or have this done by an objective person who wasn't competing) and give a prize to the person who collected the most
4. Monthly giving calendars
 - a. Download and print off the giving calendars from the Habitat KC website (www.habitatkc.org)
 - b. Hang the calendar on your refrigerator, dresser mirror, or somewhere else where you'll see it each day.
 - c. Read the daily message and donate the suggested amount. Use the calendar as a tool to think about what you have in your current housing situation that others may not.

PRIZE IDEAS: jeans day or paid day off (perhaps a volunteer day?) at work, logo merchandise (from company, college, etc), Habitat KC t-shirts, pizza party, movie night, gift cards

Check to see if you can get items donated (let them know this is a fundraiser for Habitat for Humanity Kansas City) from local businesses and restaurants.

Contact Mandy at mcaruso@habitatkc.org or call 924-1096 x 105 if you need assistance or have other great ideas that would be worth sharing!